

THE GLEICHEN CALL

VOLUME XXXIV

NO. 14

GLEICHEN, ALBERTA, WEDNESDAY

JUNE 18, 1941

SUBSCRIPTION \$2.00 PER YEAR

Weekend Will See Close Of Victory Loan Campaign

The local unit of the Victory Loan Campaign is well over the \$26,000 mark now with more applications to come in. It is a source of satisfaction to the local executive to know that Gleichen citizens are putting their spare cash toward helping the war effort. For the most part it is the small investor who is in the majority and in some cases a real sacrifice is being made in order to make a loan.

After all that is as it should be for those who stay at home should at least meet the challenge of those who are facing all the dangers in the front line.

This loan is unique in as much as it is costing less than 1 per cent to launch—the cheapest loan that has ever been put over. This is partly due to the patriotic spirit of many who are working without thought of remuneration for the benefit of the worthy cause.

The local unit personnel is composed of the following: Unit organizer, Mr. Phythian; secretary, Mrs. S. E. Dafe; official canvassers, Mr. Wells, Mr. Schafer, Mr. E. S. Naylor, Chancellor, Mr. W. H. Bayne, Secretary, Mr. Michael, Lester, Yates and Murray, W. E. Thompson.

Saturday night marks the closing of this campaign so you have time to do your bit, if you have not already done so.

Ottawa June 17—Canada's Victory Loan army of canvassers are continuing their drive to bring the campaign to a close this week end. Total of subscriptions now stands at \$501,484,250 from 558,000 subscribers. If the loan is over subscribed this time Canada's drive of freedom will be the largest in London by Prime Minister Winston Churchill on Dominion Day afternoon. G. W. Spenny, national executive chairman, said the Torch might go, but it cannot leave Canada's shores until the loan is over subscribed.

Canada's Victory Loan Torch is speeding closer and closer to Prime Minister Winston Churchill, a symbol that expresses the determination of Canadian people to finish the job.

The sentence, "Canada's Victory Loan 1941. Part of the Torch," is carved on the base of the symbol judging by the flow of subscriptions Canadians will be proud to send along the Torch in the knowledge that they responded to a challenge and supplied \$600,000,000 as part of the tools. There will be much deeper satisfaction, however, if by the time the Torch leaves Halifax for New Downing St., the loan shall have been oversubscribed by many millions of dollars, and if thousands more of Canadian citizens are represented in the subscription lists.

One of the primary motives in sending the Torch to Great Britain was to do something that would demonstrate to those living on the British Isles that they are not alone in this struggle. The larger the number of Canadians who buy bonds, the more impressive will that symbol be when it is landed on old country soil.

At the end of March there was on deposit in the chartered banks of Canada \$260,000,000 of which \$275,000,000 belonged to the Canadian people and 150,000,000 to the Dominion Government. There is no mystery to the financial operation by which through the purchase of Victory Loan Bonds the people of Canada transfer from \$600,000,000 to \$100,000,000 to the Dominion Government. The money is simply checked out of the people's accounts into the government's account. The government immediately starts to pay it out again to the people and by the end of the year it will all be back in the public's pockets and the Minister of Finance will be getting ready to borrow it again.

Holders of Dominion of Canada National Service Bonds maturing November 15th of this year, have the opportunity to exchange them for bonds of the Victory Loan 1941 at an attractive price. Holders of these bonds may, for the period during which the subscriptions lists are open, tender their bonds, with final coupon attached, in lieu of cash, on subscriptions for a like or greater par value of bonds of one or both maturities of the Victory Loan 1941. The surrender

BASSANO WINS MOST EVENTS AT SCHOOL MEET

The intercollegiate track meet held here last week was attended by a great number of children from schools extending from Strathmore to Bassano and from Huesar to Carleton Place and Mile in the south. The event had been postponed several times owing to bad weather but when the meet took place ideal weather and track conditions prevailed.

Bassano won most of the event winning seven of the fourteen put offered. Gleichen came second with three; Arrowood was next with two and Strathmore and Carleton with one each.

The Condon trophy for the greatest number of points, went to the central division.

FAREWELL PARTY GIVEN R. RIDDELL

Sunday afternoon Mr. and Mrs. N. A. Ridwell entertained a party of young people prior to the departure of their son, Bobby, a citizen and a native of the air force.

The wide veranda and the spacious lawn of the ranch home, on the corner of 7th and 10th, was gay with happy, friendly young people. Among them was Clifford McLeod, Bruce Taylor of Toronto, Campbell Evans of the Air Force.

The afternoon was spent in long ex-laboratory talks about the farm yard watching the process of sheep shearing and let the imagination follow the different processes of the wool to the finished products. Then with a break marked the slow process of the pigs crossing through the turbulent waters of Crowfoot Creek. Bobby was the score mentioned Bobby about snatching at a fly here and there, comfortable in the shade of groves of trees, through which his rivals would undisturbedly make their way to the creek.

In marked contrast is this peaceful scene to the life to which Bobby has volunteered, that of piloting a bombing plane over war torn Europe. In the earlier afternoon lunch was served in cafeteria style and all were attended at the appetites that have been developed. Near seven o'clock hearty broke up since the Air Force leads from Calgary had to be back by midnight. Bobby went along with them and the next night auld through Gleichen bound for he was making pool at Brandon, Man.

THE RUM ISSUE

By FRED JONES
This Column Given to News of the Gleichen Branch of the Canadian Legion.

Stand To!
I am glad to note by The Call that our branch is carrying on and doing its part in the war effort by taking part in the rum issue.

Full houses were Messrs. T. Bates, S. Haskayne, G. Bell, A. Wilson, B. B. Hayes and A. R. Yates.

Douglas James was making after Gleichen friends.

Two more soldiers known around Gleichen are at Currie. Pte Ted Weeks and Sergt. Tweedie who currently lived at Moonlight.

R. S. M. Ted Samson was at Currie recently and has almost fully recovered from the accident I mentioned not long ago. He has a scar almost all around the top of his head and it he impact had been a little harder he would have been completely scalped.

15-A Company of the Veterans Guard has been doing its bit on the parade ground and recently fired a course on the rifle range under the direction of Capt. Steve Johnson, the well known member of Canada's Bailey team. I have not seen the complete results but am told the company made a very creditable average.

Major Dodgson, M.M. will be glad to hear that his old friend Pte Jimmie Parker is with us and doing well.

The men who stood by the British



KING GEORGE VI WITH HIS SOLDIERS—His Majesty King George recently paid a visit of inspection to various units of the British Army's Southern England Command. The King is seen here inspecting the crews of 25 pounder field guns.

Empire in the war we still are willing to defend what The Empire stands for. To say the system under which we live is perfect would be foolish but we and the youths who will take our places when the booties play hide and seek between our ribs can work for these changes and we don't need Hitler or anyone else to show us any of their special plans. Many changes in our economic and social systems will have to be made if young people growing up are to enjoy the privilege

of true democracy which ex-soldiers and civilians alike have been denied when the so called statement took charge of world affairs since the peace treaty was signed. I think Canadians have been inclined to stress their own faults without taking into consideration the fact that Communism, Nazism and Fascism are fallacies when carefully analyzed. Our sons and daughters have listened to us run down our own government and have thus become imbued with the idea

that because our own ways may be wrong that any other kind must be better.

Sorry to say I have no more news of interest right now so will try and have some more in a week or two. In the meantime I will express the hope of seeing many Gleichenites at the Calgary Stampede if I am here that long.

Lights Out!

There's NOTHING more REFRESHING

Big Range

The Correct Answer to Thirst

CALGARY BREWING & MALTING CO. LTD.

Help Your Country to Victory -- Enlist Now

Corral a load of Ogden's!



Want a cooler, more satisfying smoke? Then take an old timer's tip. Corral a package of Ogden's and roll your own way to happiness. For Ogden's is not just another tobacco. It's a distinctive blend of choice, ripe tobaccos developed for flavor through a quarter of a century of catering to men who know. Always roll 'em with Ogden's!

Only the best cigarette papers—
"Vogues" or "Charmers"—
are good enough for Ogden's.

OGDEN'S

FINE CUT
CIGARETTE TOBACCO
Pipe Smokers!
Ask for Ogden's Cut Plug

A Valuable Contribution

Without Farmer No Country In World Would Be Prosperous

I am a farmer and the provider for all mankind. Upon me every human being constantly depends. A world is built upon my toil, my products and my honesty. Because of my industry Canada, my country, is one of the leading countries of the world and one with the brightest outlook for the future. Her prosperity is maintained by me. My reaper brings food for to-day; my plow holds promise for to-morrow. In war I am absolute; in peace I am indispensable—my country's surest defense and constant reliance.

I am the very soul of Canada, the hope of a race, the balance wheel of civilization. When I prosper men are happy; when I fail, all the world suffers.

Dangerous Souvenirs

In London, the Minister of Home Security has disclosed that exploded missiles, mostly collected by souvenir hunters, have killed 12 persons and injured six.

At key points all over Britain ammunition and casualty evacuation trains stand ready for constant use. And end of the trains would extend for seven miles.

The Holy City

Jerusalem Is Now A Teeming Metropolis

Refugees streaming into Jerusalem have made the ancient Holy City a teeming metropolis, where all Allied uniforms can be seen, and there is a babel of tongues, races and colors.

Not since the days of King Solomon has the city been such an important Middle Eastern centre. Successive German penetrations in the Mediterranean have brought royalty, cabinet ministers, diplomats, professors and students to Jerusalem.

For the first time since the crusades, Christians of all sects are united under one flag and in a common cause. But unlike the crusades of 800 years ago, the brotherhood of arms now includes Moslems, Jews and Hindus.

Religious-minded persons see in this the beginning of the fulfillment of Isaiah's ancient prophecy in which the Lord's house was set on the mountain tops and all nations flowed to it.

They believe that part of the prophecy, which says: "They will beat swords to plowshares, spears to pruning hooks, nation shall not lift sword against nation, and they will not learn war any more."

The mood of Jerusalem is evidenced by the fact there is a shortage of Bibles in the European languages.

The Holy Sepulchre is the focal point of daily life, where appointments are made and kept, where pilgrims are met, where the mix with ebony Senegalese, where dramatic meetings take place between brothers and sisters who have ceased or almost-looking lemonade purchased from street-vendors shouting their wares in all languages.

The evenings are spent meandering through the old city, taking in its rare beauty as the muezzin's voices mingle with church bells, sheep bells and the evening prayers in synagogues.

Most refugees are energetically engaged in eight-hour jobs. A tourist manager, misquoting Moliere, classified them as "tourists despite their means." Jerusalem is so overcrowded that Moslems, converts, churches, synagogues and even the Hebrew University on Mount Scopus are converting all space available into sleeping quarters for refugees regardless of the day.

During the day the population appears to subsist chiefly on lean cream, watermelon, cold native Arab drinks or kilowatt-looking lemonade purchased from street-vendors shouting their wares in all languages.

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Look All The Credit

Comment Made About Hitler By Late Ex-Kaiser

The British Broadcasting Corporation in this story about a conversation made by the late ex-Kaiser Wilhelm of Hitler:

Last year, at the time of the fall of France, the ex-kaiser was told Hitler had planned the whole operation.

The Kaiser squared his shoulders and said: "It only goes to show how well we trained our corporals in the last war."

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A Great Undertaking

It is difficult to conceive of any federal organization that is doing, or is capable of doing, more for the permanent welfare of Western Canada than the Prairie Farm Rehabilitation Administration.

The word "permanent" is used, because, unlike many administrative organizations that have been set up from time to time, it is designed to reach down to the roots of the agricultural problems of the west and its efforts are intended to effect a permanent cure for the defects, which time has shown, have impeded the development and prosperity of the major industry of the west, the industry upon whose success depends the welfare of the country as a whole. That problem, in a nutshell, is accessibility of water as and when it is required to promote growth and maturity.

To some degree and in some areas of this vast west, the problem has already been solved by the P.F.R.A., and as a result of its activities, thousands of families who a few years ago were unable to wrest a living from the soil, are now able to provide the necessities of life for themselves, and thousands more are on the high road to achievement of the same objective-sustenance.

The results already achieved are so self-evident as to warrant further expansion of the efforts that have been made in this direction to date. Future results will be limited by the amount of money made available for further extension of this excellent work, and because of the permanency in the improvement in agricultural prosperity which these activities create, there should not only be no curtailment in worthwhile expenditures, but, if it is at all financially possible, more money should be made available for this valuable undertaking.

Program Is Unique

Reference here is made more specifically to the appropriation made available for small individual and small community projects such as dug-outs for the individual farmer or small group of farmers, small dams for the provision of water for farm gardens, for stock watering and for minor irrigation projects, for the extension of the community pasture plan, for the transfer of families from marginal or sub-marginal lands which cannot be improved and made productive, for the encouragement of moisture conserving methods of cultivation and for expansion of tree planting programs to provide shelter for livestock, to curb erosion, to trap and conserve moisture, to protect gardens and to couple housing to the land.

Of all organizations on the North American continent devoted to the doctrine and practice of moisture conservation, P.F.R.A. in Western Canada is unique in its development, application and expansion of the small individual and community project. The United States is the habitat of the spectacular scheme which harnesses the productive potentiality of great rivers and makes it available to the user in terms of thousands of square miles of kilowatts of electrical power and in terms of thousands of square miles of cultivable area.

It is true that in Western Canada also, P.F.R.A. has developed a limited number of larger irrigation projects and has more mapped out for the future, but to date its major effort has been devoted to the small, inexpensive projects, and it should not be overlooked that while these miniature undertakings are not of sufficient magnitude to draw large headlines in the daily newspapers, their cumulative effect brings equally beneficial results to large numbers of people and to large areas in the aggregate.

Sound Economy

It is not intended to convey the impression that money required for the war effort should be diverted to extension of P.F.R.A. activities. On the contrary, The war is, and must be, the first and the greatest consideration. Unless this war is won the work of the P.F.R.A. and the money expended upon it goes for naught in its beneficial effects upon the welfare of the people of this country. It would only be of advantage to the Nazi conqueror. Too much stress cannot be laid upon this certitude. If, however, some curtailment in other domestic activities could be effected without serious impairment of vital necessities to enable the prosecution of the small project to be continued on a more extended scale, it would pay long term dividends as well as bring almost immediate results.

The large scale project, valuable though it may be, involving expenditure of millions of dollars, it would only be of advantage to the Nazi conqueror. Too much stress cannot be laid upon this certitude. If, however, some curtailment in other domestic activities could be effected without serious impairment of vital necessities to enable the prosecution of the small project to be continued on a more extended scale, it would pay long term dividends as well as bring almost immediate results.

Indeed, projects of this nature, will be required to stem the threat of widespread unemployment after the guns have ceased to bark, and to have plans of this nature in prospect for post-war construction is sound war-time economy.

On the other hand, it is equally sound economy to push the small project to the limit of national ability to finance so long as it does not crouch war needs as measured in manpower, materials or financial resources.

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THE GUARANTEE OF FREEDOM

This is the closing editorial of a series which was designed to provide our readers with a better understanding of the functions of the press which serves their community. An attempt has been made to deal briefly, simply and adequately with the many phases and relationships between the territory it serves. It is not without purpose that this editorial has been left until the last, because in a sense it sums up what has been said in the previous editorials about the aims, objects, ideals and problems of the community newspaper.

The purpose of this series has been to give a glimpse of the intangible things about a newspaper—the soul if you will. For a newspaper has a soul and that is what makes it such an important asset in the district it serves. We borrow these words from another writer to explain why we believe that your newspaper is your guarantee of freedom.

"It is the guarantee of the Canadian way of life—the way of liberty—the way of equal opportunity—the way of free enterprise—the divine way and the true way for national well-being and upward advancement."

Weekly I go into your home—in winter and summer—in spring and fall. I chronicle your birth, your marriage, your death, and the intervening years which mean for sorrow or joy, depression or elation, health or penitence, poverty or wealth, weakness or strength.

Freeborn am I and true to my heritage. I am not the subservient carrier of propaganda which enabled a Hitler to become the master of Germany, nor am I the complaisant press which contributed to the downfall of France. I am a friendly visitor! You'll find me constantly at your right hand, week after week. I have character, and even when hurt you, I know you would not have me spineless.

I provide you with special civic service. I support to the last drop of my ink your charities, your Red Cross drives, your school, your church, and your service organizations. Yes, I assist in the building of community character.

Through advertising I promote your trade, move your commodities, advance your living standards. I am a bit bashful about mentioning these things, but I want you to rest assured that I am your friend.

I am the Canadian home town newspaper, and without me your liberties would vanish.

THE WORLD OF WHEAT

Hitler's campaign in the Middle East resembles uncannily the great campaign of Alexander the Great in 330 B.C. Alexander marched from Greece across the Dardanelles through Turkey took the port of Tyre in what is now Syria and then Gaza in Palestine. From there he advanced along the coast over what is now the Suez Canal to the great port of Alexandria which he founded. From there he marched eastward and defeated King Darius and his great Persian host. In one of the decisive battles of the world at Arbela, which is the centre of the present Mosul oil fields, Alexander then started eastward and conquered the Persian Gulf, the Indian Ocean and a great part of India, Afghanistan, China and southern Russia.

Hitler's objective is oil in this same region or Arghel, and he will try to march from the sea coast of Syria over identically the same route travelled by Alexander the Great 2,300 years ago.

FARMERS AIDED BY TOURIST MONEY

Farmers should have a special interest in efforts to bring a greater volume of tourist traffic to Alberta, in the opinion of the officials of the Alberta Motor Association.

This applies to farmers who are located at more or less remote points, in addition to those more fortunately situated adjacent to the main or secondary highways.

When the highways are improved, more tourists are attracted to the province. In fact, these tourists demand that the roads over which they are required to travel should conform to standards that are provided elsewhere, otherwise they are not particularly interested.

More good roads mean more tourists

ists and more tourists mean more business for the province.

That is why the A.M.A. is making a special effort to bring pressure on the Alberta government to "re-mark" motor highways and gasoline tax revenues for highway construction and maintenance purposes instead of taking millions of dollars of these funds into general revenue and using this money for the general financial requirements of the province.

For years motor clubs in the United States have fought the diversion of motor revenues to general fund purposes. Now it is illegal in some states for any government to spend motor revenues on other than road requirements, which means a fair deal for the motorists.

More money for roads will solve the constant demands being made from rural points for larger, high-way expenditures. The farmer's road and the main highway will be in for a share of the general distribution.

This policy will mean that tourists will be attracted in larger volume, and that increases the market for the farmer's produce. The distant farmer will be in a better position in a two fold sense, because his market is increased and brought nearer to him,

FOR A LOW-COST, SUMMER HOLIDAY

30-day ROUND TRIP RAIL FARES to the PACIFIC COAST

Friday-Saturday-Sunday

Each Week, May 30 to Sept. 28—Liberal Stopover Privileges

SAMPLE RETURN FARES

GLEICHEN to VANCOUVER

\$23.85 \$25.65 \$27.45

Coach *Tourist *Standard

(Govt. Tax Extra) *Plus Berth Charge

Proportionately low fares from other stations. Apply local ticket agent

Canadian Pacific

WORLD'S GREATEST TRAVEL SYSTEM

and he is brought nearer to his market through having better roads to sell more and buy more, all of over, which to transport his produce, which is conducive to better business in the province.

Wheat Deliveries

Producers should carefully study the Government's 1941 Wheat Policy to determine which themselves will bring them the best returns.

It will be necessary for producers who wish to deliver their 1940 crop and collect farm storage to do so before August 1st, 1941, when the 1941 crop delivery quota becomes effective.

ALBERTA PACIFIC GRAIN COMPANY, LIMITED

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will come to your home every day through THE CHRISTIAN SCIENCE MONITOR

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Sample Copy on Request

To Every Mother Wife and Sweetheart .. Beware of the Vanishing Atlantic!

INSTALMENTS

You can buy your Victory Bonds by instalments—ten percent down; the rest on easy terms over six months. Pledge your credit and buy all the Victory Bonds you can, on the instalment plan. When you have paid for them, your dollars will be earning a good interest return. Your canvasser, bank, trust company or Victory Loan headquarters will explain and take your order.

HELP TO KEEP THE "FRONT LINE" AWAY FROM YOUR DOORSTEP

Urge Your Menfolk to Buy Victory Bonds NOW

You can no longer depend upon the Atlantic Ocean for protection. Any day between breakfast time and noon, a bombing plane can fly from Greenland to our own Maritimes and Quebec—a mere matter of 5 hours; to Winnipeg in less than 9 hours; to Vancouver in 10½ hours. From German-occupied France, bomb-laden planes can carry destruction to Toronto, Niagara, Ottawa and Montreal in less than 10 hours. Night and day, in the British Isles and on the sea, in and out of uniform, men defend your home from attack as surely as though they stood and fought at your own doorstep. Will you help to supply them with tools to carry on the fight—your fight? Will you help to make certain that there shall never be an "occupied" Canada?

Your Government needs some of your savings to buy more ships, planes and tanks—munitions of war that will hurry the return of our men to their homes, insure our way of life. Lend your money by buying Victory Bonds NOW!

The money you invest in Victory Bonds will come back to you with interest. Lend your money. We must win this war. Lend to preserve the things that money cannot buy. Urge your menfolk to protect your home by investing in Victory Bonds now. All that you hold dear is threatened.

HOW TO BUY

Give your order to the canvasser who calls on you. Or place it in the hands of any branch of any bank, or give it to any trust company. Or send it to your local Victory Loan Headquarters. Bonds may be bought in denominations of \$50, \$100, \$500, \$1000 and larger. Canvasser, bank, trust company or your local Victory Loan Headquarters will be glad to give you every assistance in making out your order form.

National Committee, Victory Loans 1941, Ottawa, Canada

HELP FINISH THE JOB!

Buy VICTORY BONDS



DUCHESS VISITS FREE HOSPITAL—H.R.H. the Duchess of Gloucester visited the Royal Free Hospital of which she is president. In this picture a little five years old patient is showing her doll to the duchess during the tour of the children's ward.

* NEW CROP DELIVERIES *

Producers! Why Worry?

Consult our agent now regarding your 1941 permits, and all other marketing problems

PIONEER GRAIN COMPANY LIMITED



Five times as many Canadians are injured while playing baseball as while playing football. Thirty different dialects are spoken by the people of the Philippine Islands.

LOCAL NEWS ITEMS OF THE TOWN AND DISTRICT

Jonny Touche left last week for Calgary when he received a call from the R.C.A.P. to report. At present he is located in Fenfold.

Dr. J. S. Stewart and his assistant Mr. M. Pegg, geologists for the Department of Mines and Resources, Ottawa, spent several days in town making a geological survey of the area bordering the Bow River.

L. A. C. Riddell, A. W., writes home he did not know that the Atlantic Ocean was so large. He is posted with a Canadian squadron. Albert says the damage and bombings are not quite as bad as stated in our papers.

Pete Ribshaw, a former long time resident of Gleichen but now living in Turner Valley, paid the town a flying visit one day last week. So hurried was Pete's visit he did not get time to call on one quarter of his friends.

During the long history of British

there is one word that has ever been a guiding star to our people—the word—Duty. It is because of the "Devotion to Duty" of such great figures as Drake, Cook, Nelson, Wellington, and of one million soldiers of the Empire who gave their lives in the last war, that our people have had the quiet peaceful enjoyment of the wheat fields of Canada, the pastures of Australia and New Zealand, the mines of South Africa, the fisheries of Newfoundland, the pleasant lands and great cities of the Motherland, and of the justice, tolerance, liberty and freedom enjoyed by all of us under the British flag. Today these precious things are threatened by an implacable, efficient, numerous and ruthless enemy. Soldiers from every part of the British Empire are desperately struggling in the thick of battle against overwhelming numbers, to cling to strategic positions which must be held if Canada and the Empire is to survive; and to an urgent call has gone out for help, and today our young men have the high privilege of doing in turn their plain duty by joining the armed forces of Canada; to remove their sorely pressed comrades now holding the Empire together.



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ITEMS OF INTEREST OF THE TOWN AND DISTRICT

Clifford McLeod, who is an instructor in the wireless school at the air force school in Calgary, paid the town a visit over the week end and met most of his old school chums. While here he was the guest of Kippis Schmidt.

A new ward has been added to Evenstone home with a capacity of thirteen beds. The new quarters are in a most attractive being finished with white with suitable trimmings. The large windows are shaded with Venetian blinds and with the color scheme gives the ward a bright, airy and most cheerful appearance. Adjoining the ward is a room where food brought from the main kitchen is prepared and served the patients. The new ward will be for men who are not able to get around very much and are not ill enough to be put in the hospital. Major, Mrs. J. J. Sutherland, allowed the writer through the ward and explained the various details in connection with it. She may well be proud of the ward for it is all that one could desire.

Indicative of the thorough manner in which Victory Loan Bonds are being sold in Canada is the report from Ottawa that the publicity committee of the War Loan Organization has mailed out 2,600,000 illustrated booklets, entitled Canada Must Borrow for Victory. This booklet has been delivered to practically every house hold in the Dominion.

Expressing confidence that the call for 30,000 young Canadians to fill the ranks of the recently expanded military establishment would be answered, Major-General H. D. G. Crerar, D.S.O., stressed the importance of men for armoured formations. A soldier, today, must often as not be a skilled tradesman as well as a fighting man. He pointed out that in order to make the army machines 5,000 soldier tradesmen will be constantly in training at technical schools, youth training centres and the Army Trades School at Hamilton, with an output of close to 20,000 soldier tradesman a year. In this way industry will not be robbed of vital specialists required in order that the vital flow of armaments may be still further accelerated. Mechanical horsepower of Canadian industry today approximates 200,000, forty times that of an old division. Its weapon power, even measured in the number of projectiles which could be fired at a given time, is at least five times as great as in 1918, taking no account of the important factors of increased range, accuracy and mobility of these modern weapons.

FROM THE FILES OF GLEICHEN CALL TWENTY YEARS AGO

In the calm of last Tuesday forenoon an incident occurred which will be remembered as Mr. Harry Scott's farm, passing close to a pile of burning flax straw. Naturally it attracted a few blazing bonfires and proceeded taking them along. It made its way across the field about two hundred yards to a pile of old straw, where it carefully deposited the burning flax. A granary stood near the straw pile, from which Mr. Scott and his men happened to be loading grain at the time. A few moments after the visit of the whirlwind the men in the granary through they heard an auto approaching. On looking out they discovered—not the terrible Ford but a seething mass of flames. The granary and contents were quickly consumed.

The drive to obtain members for the Red Cross is over. About 130 have joined the organization.

Baseball results for the past week: At Strathmore, junior game Gleichen lost, 10-14.

At Arrowwood, intermediate game Gleichen won 14-12.

At Gleichen, high school game Gleichen won from Bassano 10-0.

At Gleichen senior game, Gleichen beat Strathmore 10-5.

At Bassano, senior game Gleichen lost, 10-14.

The curling rink needs whinging quite an undertaking for it requires 40,000 shingles. However, when an

SEEDTIME HARVEST

By Dr. K. W. Nesby
Director, Agricultural Experiment Station
North-West Line Elevators Association

Summerfallow
It is a noteworthy fact that even in the weedy districts, some farms are clean. Only a few short drive through a district north of Winnipeg. Very heavy infestations of new weeds, blue lettuce, hairy sours, quick grass, stinkweed and a variety of annuals were present. However, there were two farms where surely a weed was to be found, and the owners or operators were not just lucky.

If a farm is clean, weed-free most have been used, and weed tillage practices include timely and thorough fall and spring cultivation and careful summerfallowing.

At this time of year weeds grow very rapidly. Delayed operations often lead to plowing under a new crop of weed seed. It is almost certain of insanity. If the summerfallow is to be plowed, it should either be plowed early or surface-tillaged in "fallow" fall. "Fallow" fallow must be tilled often enough to prevent weeds from setting seed.

There are many farms in the prairie provinces so infested with perennial weeds that eradication would cost more than the land is worth, if we are not careful, there will be many.

Weeds delivered to any grain elevator for identification. For complete information on this Agricultural Department is forwarded to us for identification. Specimens should be sent to Dominion Experimental Station or Provincial Department of Agriculture.

INSURE YOUR CROP

With The ALBERTA HAIL INSURANCE BOARD—AT WILSON'S SERVICE STATION

CLASSIFIED ADS

Notice under new reading 14 words or under 50c. first insertion and 25c. each subsequent insertion 3 weeks 110c. Over 15 words one cent per word for each insertion.

FOR SALE—Grimm Alfalfa Seed, No. 1, 1 lb. B. A. D. Ferguson, Camrose, Alta.

Enthusiastic group of people really desire to see a thing done, well it just gets done. The plan at a meeting was to collect \$0 on account of next season's membership fee, which amount it is expected will fully meet the required expenditure. Messrs. Zach and Galt were appointed to make the canvass. The greater part of the money is now in the hands of the treasurer. Besides meeting the present contingency a foundation for next season's cutting has been well laid.

F. L. Mallory has returned from a four weeks trip to Vancouver and their coast cities.

Mrs. Chris Bartsch has returned after spending two months with her sister in Oregon.

Great sect, read this! Staback & Brown are selling men's suits for \$10.

Mrs. A. N. McLevy attended Grand Chapter O.E.S. in Lethbridge during the past week.

Mrs. Blue and eldest daughter left for eastern Canada for a two month's trip.

The town council has decided to take a hand in exterminating the grass-copper and have engaged a man to take full charge of mixing and spreading the poison within the town limits. The permanent culvert under Memorial Park is an extensive undertaking. The corrugated iron tube will cost \$8.50 per foot. However, in order not to hold up the work on the job, the council has ordered the culvert and will install it without delay.

Congratulatory news: We are always glad to have Rev. Mr. Matheson of Gleichen amongst us. Since his visit a couple of weeks ago, we are in hopes of linking up with Gleichen by having services in the school house which is being built near Mr. David McBrat.

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Coal and Flour Handled at Most Stations
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WE ARE URGENTLY NEEDED FOR CANADA'S ACTIVE ARMY

Make no mistake about it... This is your call to duty...

Canada's Freedom is Threatened... You are needed now

Your King and country need you! The call to duty is ringing clear and men who love Canada and all this great Dominion stands for, will need no further urging! It's time for ACTION; for all-out effort! Our future, our homes, our faith, our freedom are at stake! There's no room for talkers or skulkers! YOUR hour, the hour of the FIGHTING MAN, is here!

Canada's great mobile army, equipped with all the finest weapons of modern, mechanized warfare—tanks, armoured vehicles and guns of every calibre—stands ready to your hand. Join it NOW! Be a vital cog in this fast-moving, hard-hitting FIGHTING machine. Join in answer to Canada's call! Join up and smash the Hun!

Canada's Active Army needs men for Artillery, Engineers, Signals, Armoured Cars, Tanks, Infantry, Transport & Supply, Medical, Ordnance and other branches of the service. The Army is prepared to teach many trades and to train you to handle Canada's weapons of war efficiently.

Go to your nearest District Recruiting Office. Find out about these units; how they work, what they do. See just where you'll fit in to see where your particular skill you possess can best be utilized. Then join up for ACTION!

Apply to nearest

DISTRICT RECRUITING OFFICE

or any Local Armory.

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You are needed NOW!
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RATES OF PAY IN THE RANKS
\$1.30 per Day with Board, Lodging, Clothing, Medical and Dental care provided. Independent Allowance in Cash, more than \$2.00 per month for more than 2 children. A soldier with wife and children commands a total of \$92.50 per month. (EXTRA) Rates varying from \$44 to \$144 per day for skilled tradesmen while employed.